



## Reebok Work Brings New Terrain-Readiness and Fuel Flex Comfort to Work



*Waterproof Kitari DMX Work with DMX Moving Air Tech*



*Fuel Flex Work with Fuel Flex Midsoles*

### For Immediate Release

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**St. Louis, MO (December 8, 2025)** Warson Brands, official licensee of Reebok Work lightweight athletic safety shoes, is excited to launch two new packages just in time for holidays.

*The **Kitari DMX Work** is a terrain and weather-ready trail work hiker package profiling Reebok's popular DMX (Dynamic Moving Air) midsoles.*

Make dynamic moves at work with the Kitari DMX Work Men's Athletic Trail Work Hiker. Experience **DMX Dynamic Moving Air Cushioning**, weather-proof features, and terrain-ready outsole with trail lugs that propel you along the path of your workday adventure. All models protect from the elements with **Hydrotex Waterproof Liners**. Additionally, one model adds additional protection with the **Cushguard Internal Metatarsal Guard**. All styles can be purchased as well as retailers located at <https://reebokwork.com>.

For retailers who would like to purchase for their stores or trucks or find technical info and retail support on the series, visit <https://warson.widencollective.com/portals/jqvw8rk2/KitariDMXWorkSeriesPortal>.





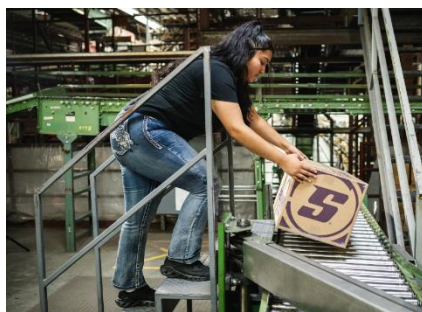
*The **Fuel Flex Work** brings effortless lightweight comfort and high energy performance for your workday.*

*Meet the Fuel Flex Work Athletic Safety Shoe, combining effortless comfort and high energy performance for your workday. Reebok's innovative and long-lasting **Fuel Flex Midsole** keeps its form for the long distances at work while providing lightweight cushion combined with extreme flexibility and traction in the outsole. Three Men's and one Women's style make up this super lightweight package, with a variety of electrical properties, extra wide composite toes, slip resistant outsoles (SRO), and MemoryTech Memory Foam Insoles.*

*You can find all of these styles or a list of local retailers at <https://reebowork.com>.*

*For retailers who would like to purchase for their stores or trucks or find technical info and retail support on the series, please visit the Fuel Flex Work Series*

*Portal: <https://warson.widencollective.com/portals/lp3gzkej/FuelFlexWorkSeriesPortal>.*



## About Reebok Work

Reebok Work is a category of Reebok, a brand of Authentic Brands Group ([corporate.authentic.com](https://corporate.authentic.com)). Reebok is committed to inspiring and enabling athletic performance and achievement through innovative product design. The Reebok brand encourages the continual pursuit of fitness and well-being. Reebok empowers people to be fit...fit for life. Reebok Work takes this pursuit, enabling fitness and flexibility for work: at the factory, in the field, and on the jobsite. Reebok is fit for the way you work. Learn more at <https://reebokwork.com>.

## About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.