



## Introducing The Outlaw by Iron Age: The Western Work Boot Breaking All the Rules



### For Immediate Release

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**St. Louis, MO (December 11, 2025)** Warson Brands, official maker of Iron Age Work Boots, is excited to announce the launch of *The Outlaw*, a Men's Square Toe Western Work Boot package.

**Wanted: Fearless Work Boots. Meet the Iron Age Outlaw Men's Steel Toe Western Work Boot. Carve your own path and handle any challenge with the tough, resilient, and bold Outlaw Square Toe Series from the Old School Tough work boot makers.**

The *Old School Tough* series contains two models:

- IA5040: 10" Brown and Brown 10" Square Toe Western Work Boot with an Extra Wide Steel Toe, Crazyhorse Leather Upper, Moisture-Wicking Mesh Lining, Ladder Latch Defined Heel, Expander Seam for improved fit, Pull Tabs for Easy On/Off, and Welted Reinforced Heel Stitch. Purchase or find retailers near you at <https://ironagefootwear.com/outlaw-IA5040/>
- IA5041: 10" Brown and Taupe 10" Square Toe Western **Waterproof** Work Boot with an Extra Wide Steel Toe, Crazyhorse Leather Upper, Moisture-Wicking Mesh Lining, Ladder Latch Defined Heel, Expander Seam for improved fit, Pull Tabs for Easy On/Off, and Welted Reinforced Heel Stitch. This boot offers even more protection with a Hydrotex Waterproof Liner. Purchase or find retailers near you at <https://ironagefootwear.com/outlaw-IA5041/>

For the inspiration behind the Outlaw Series, view the story of fearless and resilient Oklahoma roughnecks in the oil fields wearing the first Outlaw boots ever produced:

<https://ironagefootwear.com/outlaw> or <https://www.youtube.com/@ironagefootwear>



Retailers can purchase styles for their stores, serviced programs, trucks, or e-commerce sites and find all technical and merchandising information for the Outlaw series at <https://warson.widencollective.com/portals/iipaimgz/OutlawSeriesPortal>.



## About Iron Age Footwear

In case you haven't noticed, we make work boots. That's it and we've been doing it for about as long as there have been work boots. Our name first appeared as we and the nation prepared for World War I. In 1918, hard-fiber toe caps were introduced to our work boots. And in 1925 we were one of the first work boot makers to use brand new steel-toe technology. And as America grew, so did we. Built for dirt, sweat, and grit, our steel toe work boots were found at worksites across the country. In a world of war, industry, and danger, we thrived. It's not always been an easy road, but we're proud to still be kicking. Tough then. Tough now. The work hasn't changed, so neither have we. Dangerous, dirty, glorious work. We make work boots for old school tough workers. <https://ironagefootwear.com>

## About Warson Brands

Warson Brands offers a portfolio of 10 safety footwear brands and over 800 styles of safety footwear. We have been in the occupational and tactical footwear business since 1988. We design and engineer footwear for nearly every occupation on the planet. With us, designing and crafting occupational and uniform footwear isn't just a sideline, it's our passion, our one and only business. Our mission is **performance**, from our shoe design and production to our distribution to our service and marketing support. The better our shoes and team performs, the better our customers perform. It's that simple. To learn more, visit <https://warsonbrands.com>.